



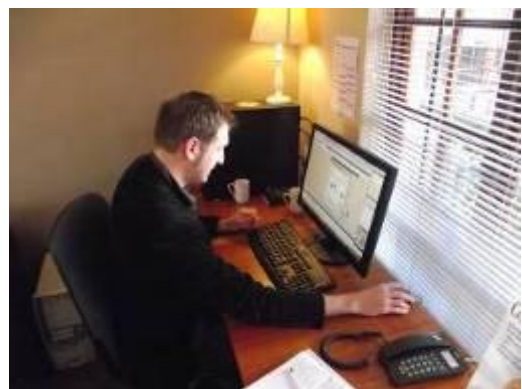
SOUTH AFRICA: GRAPHIC DESIGN, ADVERTISING, PUBLISHING & WEB DEVELOPMENT WORK EXPERIENCE

Learn about the business of Graphic Design in a small friendly South African firm based right on the water's edge of the Lagoon in one of South Africa's most beautiful and popular tourist locations.

South Africa has everything ..sun, sparkling warm and clear oceans, and the most beautiful golden beaches you will ever see ... stretching for miles, mountain climbing, biking and hiking, outstanding Game Reserves where you can see wild animals in their natural habitat, sharks, whales and dolphins, and the amusing Cape Fur Seals, elegant restaurants, barbecues and beach parties!

WHAT DO YOU GET?

- An exciting, never-to-be-forgotten adventure into South African life and culture.
- New skills, more confidence, a greater understanding of a different culture, invaluable personal and professional development.
- An entry on your CV or résumé that will put you head and shoulders above most others in the job market.
- Experienced local staff with 24/7 back-up and support who'll meet you at the airport on your arrival - helps you **feel safe and never alone!**
- An in-depth Induction makes you **feel local straight away!**
- An opportunity to **make lifelong friends from all over the world.**
- And best of all ... **an unforgettable experience!**



► SUMMARY FACTFILE

Start Dates	All year round - you choose your start and finish dates!
Duration	4 weeks and up to 1 year, subject to visa requirements
Requirements	You will be required to have some background experience or knowledge in graphic design, photography, writing or internet development.
Price	For up-to-date prices, please check our website www.travellersworldwide.com
What's included	► Accommodation ► Food ► Meeting you at the Airport ► Transfer to your accommodation ► Full pre-departure support ► Local in-country team support and backup ► 24-hr emergency support
What's not included	Flights, Insurance, Cost of Visas (if a visa is required, but we'll provide necessary documents and assistance), Return transfer to airport.
Who can do this Project?	All our projects are open to all nationalities. Unless otherwise stated, you need to be aged between 17 and 70+

PROGRAMME OVERVIEW:

You'll learn the basics of the business of graphics design. If you have more than one skill/interest area then you will most likely get the chance to be involved in several areas of the company. Whatever your area of expertise, you'll have a hands-on role, this may be as part of a group or you may be given some tasks to work on by yourself.

The Programme

For your placement you will be working at a fairly small, but busy company based in Knysna, situated in the famous Garden Route area of the Western Cape region. Knysna is a beautiful town that is very popular with international tourists and South Africans too.

The company has been established since 1995 and currently has four staff members. Their expertise is in advertising, design and marketing development and they concentrate on all facets of design from brief to print or internet publishing.

Their achievements include:

- The first published local content national lifestyle glossy magazine.
- They handle the biggest accounts in Knysna.
- They also have a range of international clients

Work Content

As a volunteer at the firm you will be learning the basics of the business.

Work will be generated for you and it is quite likely that in-house projects will be given to you to launch yourself. Other work will involve assisting and observing client interactions, design and development. You may also get involved in creating your own projects and marketing them as well.

You are likely to work alongside the staff in your area of expertise. If you have more than one skill/interest area then you will most likely get the chance to be involved in several areas of the company. However there may be times when you will be given work to complete on your own. The better your portfolio the more hands on work you will be given. Some tasks may require you to take some initiative and work independently.

Hours of work

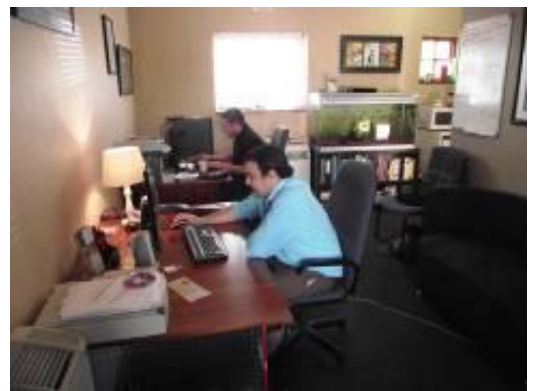
You will be required to work from Monday to Friday and you will have the weekends free for any site-seeing, excursions or general leisure time.

Your hours will be split as follows:

- Monday to Thursday: 9am-5pm
- Friday: The firm finishes early on a Friday so you will only be required to work about 4-5hrs on this day.

LOCATION:

For your placement you will be staying in Knysna. Knysna is lovely town situated about an hour's drive from George. It is a very popular place for international travellers and South African tourists alike and it can get quite busy and lively during the tourist peak season. Knysna is a lovely place to live in as it is very beautiful and friendly, but also you will find everything you need in town: there are plenty of coffee shops, internet cafes, restaurants and bars to visit in your spare time as well as the local cinema, a video library, 3 golf courses as well as a driving range, a gym with an indoor heated pool and a theatre.



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There is a market most days in town to buy African curios to take home with you, as well as a market just outside of town (local taxis can take you there). There is a cinema, gym (with a heated pool) and a diving school.

ACCOMMODATION & FOOD:

For this project you will live in our volunteer house with other Travellers volunteers. You may either have your own room or will share a room with one or more other Travellers volunteers. It will depend on how many people are there at the same time that you are. This is a comfortable house with good facilities and a beautiful view of Knysna Lagoon. You will be provided with a food budget, so that you can buy your own groceries and cook and prepare your own meals at the house, this makes for a great social event.

When accommodation is limited, we occasionally place volunteers in a local Guest House which is very comfortable and convenient for access into town. Please note that occasionally the house that we use may change owing to availability.



There are several good, inexpensive steak houses and lots of good Chinese, Italian and other ethnic restaurants all over South Africa. Seafood, of course, is often fresh and plentiful.

VISAS:

For most nationalities visas are not required for a stay of 90 days or less. If you do require a visa, we will liaise with you about your visa requirements, and make the visa process very easy.

FLIGHTS:

You have the option to arrange your own flights or we can assist you with your flight arrangements. If you would like us to do this for you, we will liaise with you regarding available flights and dates to suit you. All arrangements for your flight bookings/payments will be fulfilled by [Murray Rogers Travel Limited](#), ATOL No. 6856.

INDUCTION ON ARRIVAL:

You will be met at the airport in George by our Knysna Volunteer Liaison, Sharon Dreyer, or one of our other members of staff, who will take you to your accommodation and introduce you to everyone.

They will also take you to your place of work and introduce you there. Our SA team is on call 24/7 if necessary, and are always there to help you in many different ways. Of course, they are in regular contact with you.

COSTS:

Please see the prices pages of our website [Full Price List](#). The price of this project is a reflection of the following costs:

- | | |
|--|---|
| ✓ Accommodation | ✓ UK administration |
| ✓ Food | ✓ Marketing (brochures, website design and maintenance, attending careers fairs, advertising, website listings and presentations) |
| ✓ Meeting you at the airport | ✓ Project Research/Site Inspection |
| ✓ Local in-country team support and backup | ✓ Staff Training/Equipment |
| ✓ 24hr emergency helpline | ✓ Donations to worthwhile projects |
| ✓ Full pre-departure support | |

HOW YOU MAKE A DIFFERENCE:

By joining a Travellers Program you enable us to keep donating money to worthwhile projects around the world; from clothing and feeding school children, building playgrounds or funding vital conservation research - your participation makes these donations possible.

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For every volunteer, a donation is made by Travellers on your behalf into the **Bridge The Gap Foundation**. This Foundation was set up by us to donate directly to particularly worthwhile and necessary projects for children and animals around the world, and partners with other NGO's to raise match-funding for worthy projects.

COUNTRY PROFILE:

South Africans are the friendliest and most hospitable people in the world - without a doubt! If you're invited to dinner ... don't eat for a week beforehand because you'll be overfed, especially if it's a barbecue. Wine is cheap and good. The salads are to die for.

Cape Town at the risk of upsetting other cities, this is the most beautiful city in the country, if not the world. It has been voted the world's third most popular holiday destination ... and it is worthy of that title. Here we have work experience placements (including an Adventure Tourism placement that is ... wow!), teaching and sports projects, and some excellent marine conservation projects with sharks and whales. We also have some unbelievably good care projects, working with children with autism or mental or physical impairments - extremely worthwhile and satisfying projects!

The Western Cape region includes Knysna, George and Plettenberg bay. These small towns lie on the world-famous Garden Route and are conveniently placed halfway between Cape Town and Port Elizabeth. Here we have very worthwhile teaching, care and conservation projects (you haven't lived until you've seen dolphins jumping the waves close to the shore!), as well as one or two work experience placements. This is a very social environment where the majestic Outeniqua Mountain lies to the north and the Indian Ocean to the South, giving the town a very moderate Mediterranean climate.

KwaZulu-Natal (KZN) is home of some of the most stunning Game Reserves in the world. This is glorious country, exotic, tropical, at once arid and unbelievably lush. Here Travellers has exciting conservation projects on Game Parks, working with animals and plants, and also our monkey rehabilitation project. We have a superb rural teaching placement working with Zulu children and an equally excellent Care project. KZN is the place to be for the true African experience.

Port Elizabeth is given the title of the 'Friendly City' by locals, Port Elizabeth (or simply 'PE') is a major tourist attraction. Lying alongside Algoa Bay on the south eastern coast, PE has a stunning shoreline and longer hours of sunshine than anywhere else in South Africa. With water sports galore, PE is a beach lover's paradise! Here you can work hands-on with lots of different animals or learn how to survive in the bush on our *Discover Conservation* course.

The Cape Peninsula has a Mediterranean climate with well-defined seasons. Summer temperatures are mild, with an average maximum of about 26°C (79°F). Winter lasts from May to September. The months are cool, with an average minimum temperature of 7°C (45°F). Most of the city's annual rainfall occurs in wintertime, but due to the mountainous topography of the city, rainfall amounts for certain areas can vary dramatically. The Peninsula gets frequent strong South-Easterly winds, locally known as the 'Cape Doctor', because it blows away pollution and cleans the air!



THINGS TO DO IN: SOUTH AFRICA

In **Cape Town** and surrounding regions, you're spoilt for choice! There are too many to mention, but here are just a few favourites:

- **Table Mountain:** Climb or take the cable car up the majestic Mountain for panoramic views of the city.
- **Cape Point Nature Reserve** is a great place to visit to see the Atlantic and Indian Oceans meet.
- **Kirstenbosch Botanical Gardens**, home of unique flora and fauna. The 'Fynos Kingdom' here is endemic to this part of the world and South Africans are very proud of it!
- **Robben Island** is where SA ex-president, **Nelson Mandela**, was imprisoned for 27 years is a ferry boat ride away.

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- **V&A Waterfront:** Spend a day - or a few - in the picturesque and vibrant V&A Waterfront and feel the atmosphere of the Cape with live music, numerous malls, restaurants and craft markets. This place really hums!
- **Extreme Sports:** Abseiling, sandboarding, scuba-diving and mountain biking, Cape Town has it all for the adrenalin junkies.
- **Wine Tasting in Stellenbosch,** home of South Africa's favourite and award winning vineyards. It's also outstandingly beautiful.

In the **Cape, around the Knysna area**, there's an amazing choice - these are just some of them:

- **The Garden Route,** possibly the most beautiful stretch of coastline in the world.
- **Outeniqua Choo Tjoe:** Explore the coast on this fascinating steam train journey.
- **The Congo Caves,** a truly awesome cave system and a must on your sightseeing list.
- **Whale Watching** in Plettenberg Bay and the Whale Crier of Hermanus.
- **Oudtshoorn,** home of the ostrich farms.
- **The Drostdy,** the graceful building that houses a museum.
- **The George Museum.**
- **The Old Slave Tree,** a 186 year old oak tree with a chain embedded in its trunk - a reminder of a history best forgotten.
- **The Crocodile breeding farm.**
- **The Bado Kodogo Bird Farm** with 400 aviaries and 150 different species.
- **Victoria Bay and Herold's Bay,** renowned for surfing, bathing and fishing.
- **Two superb Golf Courses** and numerous other sports facilities, including flying, gliding, squash, horse riding, tennis, hiking and mountain biking.



In **KwaZulu-Natal** (known as KZN for short), you're surrounded by

- **Big Five game parks** (elephant, lion, leopard, buffalo, rhino) - Umfolozi-Hluhluwe, Phinda, Tembe, Pongola, Mkuzi.
- **St Lucia** is beautiful with its Crocodile Centre and Wetlands.
- **Numerous nature parks.**
- **Fantastic Beaches** for swimming and diving.
- **Durban** a lively city where South Africans go to have fun.
- **The San Art Park** for a collection of astounding rock paintings.

WHY GO WITH TRAVELLERS WORLDWIDE?

- ✓ Professional work experience placements
- ✓ 15 years' experience sending thousands of participants overseas, plus the largest variety of **flexible projects** that are **value for money!**
- ✓ Excellent support - second to none in the industry
- ✓ Accredited projects helps **appeal to future employers**

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- ✓ Your own dedicated Project Co-ordinator to answer all questions prior to, during and after your **trip of a lifetime!**
- ✓ Detailed information on your project and country and suggestions, safety guide, tips and checklists, via our **EXTRANET, available from anywhere, 24/7.**
- ✓ 24/7 emergency helpline for you and your family
- ✓ Free pick up from the nearest airport.

VOLUNTEER FEEDBACK:

“... I was taught how to use Corel Draw program which is like Photoshop so then I was allowed to play around with some of the designs and edit a few things giving my interpretation towards them, which lead to one of my designs being used in the final piece of work for a customer.

For the last couple of weeks I have been given more designs to do and actually designed a logo the other day for a new business and the man was really happy with it and definitely wants to use it for his flyers and in the future. I am quite happy ... that I am getting really involved and that the work I am doing is being noticed.”

Carolyne Linsley

HOW TO BOOK:

Please complete a [booking form](#) online or you can send a postal booking from our free brochure. When we receive this, we'll telephone you to discuss the details and then start the exciting process of planning your trip!

We do hope you'll join us and are confident that you'll find this an incredible experience. Don't hesitate to contact us with any questions - we'll be happy to help you plan your exciting adventure!

You may also be interested in other courses with Travellers – please visit our [website](#) for details of all our projects. In fact you can choose from over 300 projects in 19 countries!

Make a Difference – Get Involved!

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