



## CHINA: JOURNALISM & PHOTOJOURNALISM WORK EXPERIENCE

This fascinating and unusual work experience placement enables you to take a peek behind the scenes of a magazine and get an insider's perspective on the Chinese media! You will work as a Journalist for a Magazine, writing articles about Chinese Culture.

**China:** Shrouded in mystery and revered for centuries, China is a treasure trove of diverse cultures, absolutely *brehtaking* scenery and historical & cultural wonders! Sip green tea in ancient pagodas, press your way through hectic crowds under the neon lights of the big cities or calm your soul atop the snow capped mountains of the Tibetan Plateau...



### WHAT DO YOU GET?

- An exciting, never-to-be-forgotten adventure into Chinese life and culture.
- New skills, more confidence, a greater understanding of a different culture, invaluable personal and professional development.
- An entry on your CV or résumé that will put you head and shoulders above most others in the job market.
- Experienced local staff with 24/7 back-up and support who'll meet you at the airport on your arrival - helps you **feel safe and never alone!**
- An in-depth Induction makes you **feel local straight away!**
- And best of all ... **an unforgettable experience!**

### SUMMARY FACTFILE

<b>Start Dates</b>	All year round - You choose your start and finish dates!
<b>Duration</b>	Form 4 weeks up to 12 weeks, subject to visa requirements
<b>Requirements</b>	An interest and enthusiasm for media, journalism or photojournalism. <b>For Journalism:</b> You do not need experience, but any experience you do have will support your application. <b>For Photojournalism:</b> You do need some experience in photography but it does not have to be professional - you just need to be able to show that you have taken photographs of a good standard in the past. No knowledge of Mandarin necessary, but a little basic Mandarin will make your placement much more enjoyable. Computer skills and use of Word and Excel is an advantage for any journalism project.
<b>Price</b>	For up-to-date prices, please check our website <a href="http://www.travellersworldwide.com">www.travellersworldwide.com</a>
<b>What's included</b>	► Accommodation ► Meeting you at Beijing Airport ► Transfer to your accommodation ► Full pre-departure support ► Local in-country support and backup ► 24-hr emergency support
<b>What's not included</b>	Flights, Insurance, Cost of Visas (a visa is required, but we'll provide necessary documents and assistance), Transfer to and from work, Return trip to the airport.
<b>Who can do this Project?</b>	All projects are open to all nationalities. You need to be aged between 17 and 70+

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## PROGRAMME OVERVIEW:

In a world of competition where an army of graduates are lining up for the top jobs, this project would set you apart from the crowd and make employers look twice.

### The Journalism & Photojournalism Programme

You will work as a Journalist and/or Photojournalist at one of two Magazines. Both projects offer work in both Journalism and Photojournalism and you should specify which you would like to focus on in your application.

### Magazine 1: Chinese Culture

The magazine you will work at publishes a variety of articles about Chinese Culture. Its aim is to introduce Ex-Pats to China while educating, informing and entertaining. The magazine features articles on travel, Chinese culture, food, modern life, language, art, business and more. The magazine covers a massive range of things and is a very interesting read – if you're interested in getting under the skin of Chinese Culture, you'll love it. Examples of recent articles include:

- Travel – Articles on various towns, festivals and tourist attractions all over China
- Things you should know about the Chinese workplace
- Chinese Old Wives Tales
- Chinese Modern Art
- Traditional Chinese Cookery
- Beijing's Avant Garde architecture
- The History of Chopsticks
- Marriage – ancient and modern perspectives
- Chinese Dining Etiquette
- Chinese Humour
- The life of Confucius through cartoons



The magazine has a global distribution of around 50,000 copies every month. It is sold throughout China, Hong Kong and Singapore, and also has readership in many other countries around the world. They also publish an e-newsletter each week, which you can be involved in writing.

### Readership:

- Foreign students studying in China and overseas Chinese language learners
- Diplomats at foreign embassies in China
- Chinese and Chinese culture teachers from educational institutions and training centers
- Foreign tourists in China
- Foreigners working in China and business staff, including many senior government managers
- Chinese culture students from many countries

All articles in this magazine are published in English.

Sample articles written by volunteers available on request - please [contact us](#)

### Magazine 2: Advertising

The magazine you will work at is the leading Chinese professional



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journal in marketing, advertising, design and media studies. It first started in 1983 so has a long history of experience in the field and in 1997 it was advocated by the marketing council.

At this magazine, you may also get the chance to experience different departments, including Marketing, PR, advertisement and website design and technology. Please let us know if you have a particular interest in

The magazine is very excited to offer this internship to Travellers interns as they hope that they will gain further understanding of the western media with the objective of improving the magazine's world-wide influence.

All articles in this magazine are published in Mandarin. If you cannot write in Mandarin script, you will write in English and all your articles will be translated for you before publication.

Sample articles written by volunteers available on request - please [contact us](#)

### Work Content

The magazine you are placed at will do their best to provide a work experience for you that matches your skills and interests; however it is important that you can be flexible as you may not always be able to work full time in your chosen area. For this project, we are looking for volunteers who have particular interest/skills in one (or more!) area(s) but are also happy to get involved in anything the Magazine would like them to be involved in. As long as you are flexible and prepared to adapt, you will have the opportunity to learn and grow within this placement under the supervision of an experienced editorial team.

**For Journalism Interns:** You will usually be able to focus only on editorial work if you wish. This means that you will spend your full-time placement working with the editorial team, writing and editing for the magazine.

**For Photography Interns:** You will usually be able to focus some/most of your time on photography work: taking photographs and choosing stock photographs for publication. However, you must be prepared to be flexible, as often there is not enough photography work available for a full-time project, and so full-time interns may need to spend a portion of their time working on other things. If you can write, you'll be able to get involved in journalism, or perhaps you'd like to get involved in design or marketing? You will need to be very flexible and happy to do things other than photography when needed.

On your first day you will be taken in by one of the Travellers Staff Members in Beijing, and introduced to the staff at the Magazine. You will also meet your supervisor. Dependent on the magazine you will work for, you will either work for approximately 6 hours or 8 hours a day, with an hour to lunch, but this can be subject to change.

You will be working both individually and as part of the team. The post, as with all work in such fields, will respond to the amount of energy you put in. If you are enthusiastic and offer a professional manner then you will be rewarded by being given better and better opportunities.

Communication with your fellow staff members will not be a problem and you do not have to know any Mandarin to join this project. Your Supervisor speaks perfect English and so do many of the other staff at the office. A little Mandarin knowledge will go down extremely well, however, so you should make the effort to learn a little before you arrive.

### LOCATION:

Beijing is absolutely crammed full of things to see – a trip to China wouldn't be complete without a visit to this stunning and extraordinarily Chinese capital. The city seems to embody China in every way: chaotic hustle and bustle, skyscrapers crammed next to temples and plenty of monuments to China's long and complex past. It's also a great place to catch up on some youth culture by hanging out with the Beijing Punks, or some ancient culture at the Peking Opera or Acrobatics shows.



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During the summer, people come out to fly kites in **Tiannamen Square**, right next to Chairman Mao's Mausoleum which sits in the centre of the Square. It's worth reading up on the history of Tiannamen Square, for some interesting insight into China's past. You can even join the lines of Chinese people who queue to lay plastic flowers next to the preserved Chairman's body.

**The Forbidden City**, so called because it was off limits for 500 years, is a breathtaking example of ancient Chinese architecture. Designed for the Emperors of the Ming and Qing dynasties, and with the principles of balance and yin and yang in mind, it served as a self contained world for the Emperors of the time. You can spend the whole day wondering around the city, and the balance and exquisite architecture is really quite mind blowing. You can even have an audio tour commentated by Roger Moore!

There's also the **Summer Palace**, the Emperors' Summer Residence, nestled in the mouth of Kunming Lake and surrounded by lush parkland (which is particularly gorgeous on a sunny day). You can take a trip around the city's old Hutongs (alleyways) on a rickshaw or visit one of the cities many Buddhist and Taoist temples.



## ACCOMMODATION & FOOD:

You'll stay in a modern and friendly, central hostel along with the other volunteers. The hostel is located in a lively area, where you will have the chance to meet other backpackers and travellers. There are many shops in the surrounding area if you need to stock up on anything, and the hostel is extremely close to Beijing's famous Sanlitun Lu - or 'Bar Street', where everyone hangs out in the evening for drinks and fun! The Lufthansa Shopping Centre and other tourist hot-spots are within easy walking distance of the hostel

There are 35 rooms in the hostel and you'll share with 3 others of the same sex (you can upgrade to a single room if you prefer, just let us know at time of booking (there will be a supplemental charge for this).

If you're looking for that complete Chinese experience we can also arrange for you to stay with a host family in Beijing.

**Food:** Past volunteers have regarded eating out as one of the highlights of living in Beijing, and an essential part of Chinese culture! Because of this, we've priced the placement to exclude food, thus enabling you to explore and sample some of the fabulous food which China is famous for. There are many cafes, restaurants and food stalls close to your accommodation, and hundreds, if not thousands, around Beijing in general.

The cost of eating out in Beijing can vary from a just a couple of pounds up to a couple of hundred pounds! This is one city where you certainly won't have any trouble eating well on a tight budget - there are some very inexpensive options available and you'll dine out handsomely on about £4 (\$6); although you could get away with spending even less and still be eating well.



## VISAS:

For most nationalities visas are required, but don't worry we will liaise with you about your visa requirements, and make the visa process very easy.

## FLIGHTS:

You have the option to arrange your own flights or we can assist you with your flight arrangements. If you would like us to do this for you, we will liaise with you regarding available flights and dates to suit you. All arrangements for your flight bookings/payments will be fulfilled by [Murray Rogers Travel Limited](#), ATOL No. 6856.

## INDUCTION ON ARRIVAL:

When you arrive, you will be welcomed at the airport by our China Organiser, who will take you to your accommodation. During your first few days you will be given an induction so that you can learn about China and its culture, as well as useful information like how to use the transport system etc.

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## COSTS:

Please see the prices pages of our website [Full Price List](#). The price of this project is a reflection of the following costs:

- |  |   |
|--|---|
| ✓ Accommodation                            | ✓ UK administration   |
| ✓ Food                                     | ✓ Marketing (brochures, website design and maintenance, attending careers fairs, advertising, website listings and presentations) |
| ✓ Meeting you at Beijing airport           | ✓ Project Research/Site Inspection  |
| ✓ Local in-country team support and backup | ✓ Staff Training/Equipment  |
| ✓ 24hr emergency helpline                  | ✓ Donations to worthwhile projects  |
| ✓ Full pre-departure support               |   |

## HOW YOU MAKE A DIFFERENCE:

By joining a Travellers Program you enable us to keep donating money to worthwhile projects around the world; from clothing and feeding school children, building playgrounds or funding vital conservation research - your participation makes these donations possible.

For every volunteer, a donation is made by Travellers on your behalf into the **Bridge The Gap Foundation**. This Foundation was set up by us to donate directly to particularly worthwhile and necessary projects for children and animals around the world, and partners with other NGO's to raise match-funding for worthy projects.

## COUNTRY PROFILE:

China is one of the most ancient civilisations on earth. Shrouded in mystery and revered for centuries, China is a treasure trove of diverse cultures, *breathhtaking* scenery and historical & cultural wonders! It's also heading towards a glittering future as one of the world's major powers, and so there's no better time to experience this tantalisingly different land...

**BEIJING** is the Capital of China and also its cultural heart. You'll find everything here that you imagine when you think of China... chaotic hustle and bustle, skyscrapers crammed next to temples and plenty of monuments to China's long and complex past. On your project here you'll be among **Famous Temples**, ancient **Hutongs** (alleyway communities) the magnificent **Forbidden City & Tiananmen Square** and the immense **Great Wall of China!**

**YA'AN** is located in Sichuan province, and is known as the gateway from Sichuan and Yunnan to Tibet. Here you can spend time exploring the Chinese and Tibetan villages nearby to the project (that's if you ever get bored of cuddling up to your new Giant Panda friends!) And with Chengdu, the lively capital of Sichuan province only 1 hour away, you'll have access to the best of both worlds.

**YANTAI** is a busy fishing port which sits on the Shandong Peninsula, North-East China. Its 'out of the way' feel makes it the perfect place to experience a slice of provincial Chinese life. Here you will REALLY feel like one of the locals. Its close proximity to Korea and Japan also make it a great place to experience a more multicultural environment. We run a University Mandarin Course here in association with Yantai University.

**YANGZHOU** is known as China's 'city of gardens and alleys', Yangzhou is enough 'out of the way' for you to feel as though you're living in real China, and has a fascinating 'Old Town' where you can explore alleys and noodle shops that still run as they did a century ago. However, the City's location in Jiangsu Province, only a stone's throw from Shanghai, means that you're never away from the glamour of one of the worlds' most modern urban centres.

## THINGS TO DO IN: CHINA

- **China's natural beauty!** The tranquillity and heartbreaking beauty of sunrise from the top of one of China's sacred mountains is an absolutely unforgettable experience. There are many mountains dotted around the country on which the local people practice pilgrimage routes. Tai Shan, in Shandong Province is particularly stunning. Nature reserves and national parks can also be found all over the country. Worth particular mention is Hansi Hu - Xinjiang Province's edge-of-the-universe park which boasts



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amazing treks and is home to all kinds of nomadic people from Kazaks to Xinjiang's native Muslim Uyghurs.

- **Northern China**, along the path of the ruins of the Great wall, also has many sights, and a slightly rough-around-the-edges charm. Here, you can visit the Gobi desert & climb enormous sand dunes in Gansu Province or explore ancient grottoes and caverns full of religious art & Buddha statues at Dunhuang or Datong. You can even spend a night camping out under the stars in a yurt on the epic grasslands of Inner Mongolia. Here you might find yourself taking part in traditional Mongolian wrestling or drinking the local spirit (hopefully not at the same time!)
- **China's big cities** - The economic and cultural and centres of this blossoming nation can be found in its 3 big cities - **Beijing, Shanghai** and **Hong Kong**. These cities are practically alive with energy and each deserve a visit during your time in China. They represent the glitz and glamour of China's future and everything that's hip in China's new youth, with the rich history of Chinese culture running strongly through them.
- **The far North-West** - Xinjiang Province in the far North-West of China next to the borders with Mongolia & Kazakhstan is a multicultural melting pot of Han Chinese, Uyghurs (the local Muslim people) and Kazakhs. Here you can visit Tian Chi, a lake halfway up a mountain inhabited by nomadic Kazakh people or take part in local grape making in the desert around Turpan.
- **The Army of Terracotta Warriors outside Xi'an** - 6000 soldiers and horses that were originally designed to guard the tomb of an ancient Emperor. 2000 years old, these warriors were discovered by accident in the 1970s by peasants digging a well! Every figure differs in facial features and expression, and they make for an amazing sight!



## OPTIONAL COURSE: INTENSIVE MANDARIN

Before your project begins, you can also take part in an optional one week intensive Mandarin Course. You will be taught by a qualified Chinese Teacher of Mandarin and the lessons cover all the basic things you'll need to get around and make the most of your project, including greetings, shopping, transport, food and drink, and vocabulary specific to your placement. The picture on the left shows volunteers proudly displaying their completion certificate!

Learning Mandarin will be of huge benefit to you both during your life in China and afterwards. Within the country, relatively few people speak English, and while travelling around China there are frequent opportunities to strike up conversations with people who are as curious about you as you are about them! Learning Mandarin will enable you to speak with these people, thus enriching your time here immeasurably, as you find out things about the culture and the way of life that someone without language skills simply would not have access to.



## WHY GO WITH TRAVELLERS WORLDWIDE?

- Professional work experience placements
- 15 years' experience sending thousands of participants overseas, plus the largest variety of **flexible projects** that are **value for money!**
- Excellent support - second to none in the industry
- Accredited projects helps **appeal to future employers**
- Your own dedicated Project Co-ordinator to answer all questions prior to, during and after your **trip of a lifetime!**

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- Detailed information on your project and country and suggestions, safety guide, tips and checklists, via our *EXTRANET*, **available from anywhere, 24/7.**
- 24/7 emergency helpline for you and your family
- Free pick up from the nearest airport.

## **VOLUNTEER FEEDBACK:**

*The work experience I am gaining here is wonderfully extensive and interesting. The office dynamic is casual, easy-going, and incredibly friendly. Andy and the team are fantastic. With such a small and new publication, even an intern plays a large role in the writing process and in meetings. I often get to provide "the foreigner perspective," as the magazine is geared at expats in China and students interested in the culture of the country. The focus of the magazine is also great because I learn a lot of China-related tips and snippets of history that I wouldn't get from any other magazine.*

*The best part of the placement has been the opportunity to get comfortable in a city that is so opposite from my own culture. I was surprised by how easy it was to adjust to Beijing.*

*The other contender for 'best thing' would be the unspoken bond between foreigners in this city. Since it's so easy to tell outwardly who 'doesn't belong'. It is very common for people to reach out to other English-speakers and become great friends instantly. I often find myself in a group of the most random and interesting people, with everyone getting along great regardless of age or nationality.*

*I would certainly recommend this placement to anyone who has never travelled before. Without Travellers' help in arranging the hostel and job, I wouldn't have known how to visit Beijing.*

*The person that prospers in this placement is someone who has never travelled before. He/she would need to be very open-minded, as so much of Chinese culture is unlike anything I have ever seen before in the West.*

*The trip is far more casual and easy to adjust to than I expected it to be. Work is serious, but formal-wear is certainly not required, and everything one could possibly need is readily available at countless stores/markets/malls within easy walking distance.*

**Molly Buckley**

## **HOW TO BOOK:**

Please complete a [booking form](#) online or you can send a postal booking from our free brochure. When we receive this, we'll telephone you to discuss the details and then start the exciting process of planning your trip!

**We do hope you'll join us and are confident that you'll find this an incredible experience. Don't hesitate to contact us with any questions - we'll be happy to help you plan your exciting adventure!**

You may also be interested in other courses with Travellers, or do other projects in China – please visit our [website](#) for details of all our projects. In fact you can choose from over 300 projects in 19 countries!

**Make a Difference – Get Involved!**

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